



**Indian Institute
of Technology Patna**

www.iitp.ac.in



Executive Master of Business Administration (MBA)

in Dual specialization

Choose any two from the following areas:

- ▶ Human Resource (HR)
- ▶ Marketing
- ▶ Finance
- ▶ Operation Management
- ▶ International Business
- ▶ Analytics & Data Science
- ▶ IT & Fintech
- ▶ Banking, Financial Services & Insurance
- ▶ Retail Management
- ▶ Strategy & Leadership

The Executive MBA programme at IIT Patna empowers you to take on leadership roles in an increasingly complex and dynamic world. This programme equips you with cutting-edge skills and advanced business fundamentals that will propel you in your career as a future leader. The programme also provides an opportunity to choose from their eight strategic electives to specialise in an area of your choice.

PROGRAM COORDINATOR:

Prof. Nalin Bharti

Professor, Department of Humanities & Social Science,
IIT Patna

"Enrol, Educate, Excel and
Transform Career Trajectory"

**Academic Session
2024-25**

**Accelerate
your Career
Growth with an
Executive MBA**



1 in India
13 in Asia in
NLP
csrankings.org*



2 in India
Today's MDRA
Ranking 2023*



21 National
Institutional
Ranking Framework*



106 in the
BRICS QS
University
Rankings*



601
World University
Rank 2024*

DIRECTOR'S MESSAGE



It gives me immense joy to welcome you to the Quality Improvement Program (QIP), the new academic unit in the IIT Patna system. QIP aims to combine technology and management to prepare students to explore a future of possibilities. QIP plays a crucial role in upgrading and enhancing the capabilities and skill sets of pursuing graduates/ graduates and working professionals in technology & management education. With its industry-oriented future-centric curriculum, exceptional faculty, and strong international footprint, QIP has the right ingredients to achieve a leadership position among its peers in the time to come.

IIT Patna will undertake the following activities under QIP: Faculty Development Programme (FDP), Short Term Courses, Knowledge Dissemination Programme, National Summer & Winter Term and Internship (NSWTI), International Summer &

Winter Term and Internship (ISWTI), Certificate Programmes, Online Courses and Training Programme for the School Students, Certificate Programmes, Executive Programmes.

I wish QIP and all its stakeholders a purposeful and joyful journey ahead and felicitate all its endeavours. I invite you to be part of this exciting journey and participate in the success of QIP at IIT Patna.

I welcome you to become a part of our story and to form a long-lasting association with the institute.

Prof. T.N. Singh

Director, Chief Academic Mentor, QIP,
Indian Institute of Technology Patna

DEAN (Academics & Administration)



Prof. A. K. Thakur

Prof. A. K. Thakur continuing currently as the Professor of Physics at the Department of Physics at Indian Institute of Technology, Patna & Dean Academics, IIT Patna.

Prof. Thakur is Gold Medalist at M.Sc.(Physics). He is recipient of the coveted "Nehru Fellowship" for pursuing Doctoral Research at the National University of Singapore (QS Rank 8). Currently, he is Vice president of the Asian Society for Solid State Ionics. The research expertise of Prof. Thakur is experimental condensed matter physics and applied physics with interest of specific experimental research comprising;

a). Renewable clean and green energy, b). Solid state Ionic devices, c). Storage cells, d). Solar photovoltaics, e). Dielectrics and Ferroelectrics, f). Processing & fabrication of nanomaterials, g). E.M.I. shielding, h). Battery Management System (BMS) design and fabrication for operational safety of battery packs for EV applications, i). Product design simulation and development for commercialization.

ASSOCIATE DEAN (RESOURCE) & PROFESSOR IN-CHARGE

Quality Improvement Program (QIP)

Dr. Asif Ekbal

(A Dean Resource & Associate Professor, Department of Computer Science Engineering)
Executive M Tech in Artificial intelligence and Data Science Engineering



Asif Ekbal is an Associate Professor in the Department of Computer Science and Engineering at IIT Patna. He has been working in the broad areas of Artificial Intelligence, Machine Learning and Natural Language Processing since the last 18 years. His research is supported by various Govt bodies (MeitY, SERB etc) and Industries (e.g. Flipkart, Samsung Research, Wipro, Accenture etc). He has been listed in the top 2% scientists published by Stanford University, and is an awardee of Visvesvaraya Young Faculty Research Fellowship (YFRF), Govt of India; JSPS Invitation Fellowship from the Govt of Japan, and Innovative Project Award from the Indian National Academy of Engineering.



Indian Institute of Technology Patna



Congratulations



Stat of 2022-23 Placement Session

Placement Percentage	: 91.26%
Average Pay Package	: 23.09 LPA
Highest Pay Package	: 82.05 LPA
No. of visiting company	: 165
No. of international offers	: 19

Sectors:

- Analytics/Consulting,
- Fintech
- Banking & Finance
- E-Commerce
- Ed Tech, IT/Software
- Manufacturing Core
- Research & Development
- Automotive
- Education
- Healthcare
- Logistic & Others.

Programme Features

- > 100% Live interactive classes (Online) with doubt clearing sessions on weekends
- > Fully Complaint to NEP 2020 Curriculum Framework Structure
- > Industry Skill Oriented & at par with Global standard
- > Course learning outcome mapped with Industry Demand
- > Remote access to the e-Library of IIT Patna
- > Unique blend of learning and work experience through PAID APPRENTICESHIP / Internship opportunities based on merit
- > Accident & Health Insurance Cover for Students and Parents



**Indian Institute
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ADVISORY BOARD MEMBERS



Dr. Ravi P. Singh
Secretary General,
Quality Council of India
(September 2014-till date)



UG and PG from BHU, Varanasi, Ph.D and Postdoctoral experience in University of Western Ontario at London, CANADA. Dr Singh has experience in research, teaching and administration for the past more than 18 years in Professor Scale or above.

Past Positions:

Director, Regional Services Division (RSD), IGNOU, Maidan Garhi, New Delhi-110068 (2011-12); Found er-VC, Sharda University (2009-11); Dean, Punjab Technical University (2004-09); Associate Dean, PTU, (2003-04); Deputy Director, AICTE (2001-03); Regional Officer of AICTE, Kanpur (1996- 99) and Kolkata (2000-2001); Assistant Director, AICTE (1996-01).

Education:

Ph.D (1994) and Postdoctoral Fellowship in Physics from Canada (1994-95), Gold Medal from BHU in MSc (1989), NET-CSIR qualified (1989) and Topper of Honors Program in Physics (1987).



Prof. Rajeev Srivastava
Professor CSE & Dean (Resource and
Alumni Affairs) IIT (BHU), Varanasi



Prof. Rajeev Srivastava is currently working as a Professor in the Dept. of Computer Sc. & Engineering, Head of the Centre for Computing and Information Services (CCIS) and the Dean (Resource and Alumni Affairs), Indian Institute of Technology (BHU), Varanasi. He also served as Head of the Department of Computer Science and Engineering during August'2017-December'2020. He holds the degrees of B.E., M.E., and PhD all in Computer Science& Engineering and possess 23+ years of teaching and research experience. He is a Fellow of Institution of Engineers (India) (FIE), Institution of Electronic and Telecom munication Engineers (FIETE), Senior Member IEEE USA, and Member ACM USA. He has published around 165+ research papers in reputed international journals and conferences, 04research reference books, and 18 book chapters and a patent. He had been the Principal Investigator of research projects funded by MoE, Govt. of India and DRDO, Govt. of India.He has produced 13 PhDs, and 3 PhD thesis-sub mitted and 04 PhDs are ongoing under his Supervision.He serves as Expert Member on different panels of NBA, UGC, UPSC, DRDO, UPPSC, reputed Institute and Universities of the Govt. of India. His research interests lies in the areas of Artificial Intelligence (AI), Machine Learning, Deep learning, Image and Video Processing, Computer Vision, and Computational Bioinformatics.



Prof. H.P. Mathur
Dean and Head
Faculty of Management Studies (Institute
Of Management Studies)
Banaras Hindu University, Varanasi



UG and PG from BHU, Varanasi, Ph.D and Post Doctoral experience in University of Western Ontario at London, CANADA. Prof. Mathur has experience in research, teaching and administration for the past more than 18 years in Professor Scale or above.

Current Affiliation:

Dean and Head, Institute of Management Studies, Banaras Hindu University (FMS-BHU)
Chairman, International Centre, Banaras Hindu University
Chairman, Investment Committee, Banaras Hindu University
Chairman, Placements and Corporate Affairs, Institute of Management Studies, Banaras Hindu University (FMS-BHU)
Promoter Director, Atal Incubation Centre- Mahamana Foundation for Innovation and Entrepreneurship- Institute of Management Studies (Supported by Atal Innovation Mission, NITI Aayog, Government of India
Director/Chairman (Non-Executive), Utkarsh Welfare Foundation
Member, Board of Governors, University of Petroleum and Energy Studies, Dehradun
Member, Departmental Advisory Board, National Council of Educational Research and Training
Positions (Held):
Coordinator, Placement Coordination Cell, Banaras Hindu University
Chief, University Employment and Information Guidance Bureau, Banaras Hindu University
Coordinator, International Centre, Banaras Hindu University

INDUSTRY ADVISORS



Rajiv Singh
Founder CEO – Quant Samurai (A Global Cybersecurity Entity)
Advisory Board of The Center For Innovation Commercialization, USA
Advisory Board of School of CyberPeace, India

Entrepreneur Experience:

Founder CEO of IndiCash (A TATA Group Venture), India
Founder CEO of ACCPAC (A Computer Associates Venture), USA

Leadership Experience:

Global Head – Cyber security - Tech Mahindra
Managing Director - Entrust Datacard, USA
President – TATA Communications Banking Infra Solutions Ltd.
Managing Director - Diebold, USA
Managing Director - Computer Associates (CA), USA

Trusted SecurityAdvisor to Governments, Law Enforcement, Military, and Enterprises across Global Markets. Experience with Military grade Cybersecurity Technologies & Services.
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Quotient



Dr. Shourya Roy
Senior Research Director, Flipkart



Dr. Shourya Roy is a seasoned technology leader with specialization in Artificial Intelligence and Machine Learning. Over the past two decades, he has led data science, data product, and data analytics teams with IBM, Xerox, American Express, and Flipkart. His past work includes a range of foundational and applied research, strategic innovation, product management, and building local and global teams. A thought leader and author of about a hundred peer-reviewed papers in premier journals and conferences and over 30 granted patents.

FACULTY MEMBERS

Prof. Nalin Bharti

Professor & Programme Co-ordinator
Executive MBA, IIT Patna



Nalin Bharti is Professor of Economics (Department of Humanities and Social Sciences) and IPR Chair Professor appointed by the Ministry of Commerce, Government of India on additional charge basis at IIT Patna. He was awarded doctorate from JNU, New Delhi. His PhD is on *Issues in Privatization and Its Practice: Divestiture of State Owned Enterprises in Bangladesh and Lessons for India*. His pre and post-doctoral employment includes Visiting Lecturer in colleges at University of Delhi during 2000 to 2005, Research Associate in 12th Finance Commission, Government of India in 2004, Lecturer Law and Economics at Hidayatullah National Law University, Raipur. Lecturer - Law and Economics at NALSAR University of Law, Hyderabad. His publications include the area of Labour Economics, India's Economic Reforms, Intellectual Property, WTO and India. He has successfully completed many research projects sponsored by UNICEF office of Bihar, ICSSR and JSPS (a joint research project) on 'Indo-Japan Trade and Investment: What Next after CEPA with Professor Takahiro Sato, Kobe University, Japan. He has been awarded *Diploma of Appreciation* at University of Bialystok, Poland in Oct, 2014. He has also received many best paper awards in conferences outside the country. He has contributed around 37 research papers in International Journal, One Full reference book, 13 book chapters and more than 80 conference papers in India and abroad. His online course on *Infrastructure Economics* and another on *Economics of IPR* offered on NPTEL (Ministry of Education) got a wide range of acceptance among the students of India and abroad



Prof. H.P. Mathur

Guest Faculty, IIT Patna
Dean and Head
Faculty of Management Studies (Institute
Of Management Studies)
Banaras Hindu University, Varanasi

UG and PG from BHU, Varanasi, Ph.D. and Post Doctoral experience in University of Western Ontario at London, Canada. Prof. Mathur has experience in research, teaching and administration for the past more than 18 Years in Professor Scale or above.

Prof. Amit Gautam

Guest Faculty, IIT Patna
Faculty of Management Studies (Institute
Of Management Studies)
Banaras Hindu University, Varanasi



Awarded as '**Most Admired Professor in Marketing**' in '8th World Marketing Congress, Mumbai' in 2021
Attended many International Academic Events in various Countries viz. **USA, France, Germany, Netherlands, Belgium, Poland, Uzbekistan, Nepal** etc.

Assessor (NAAC)/Member in Academic Council/Board of Studies/Departmental Research Committee/Selection committees etc. of several Universities and Colleges.

Reviewer of McGraw-Hill, Inderscience, Emerald, Springer, Sage, BHU Management Review etc.



Dr. Sweta Sinha

Assistant Professor
Department of Humanities and Social Sciences, IIT Patna

Dr. Sweta Sinha has completed Ph.D. from Jawaharlal Nehru University, on Designing Disaster Preparedness Training Modules using Indigenous Knowledge and Increasing Community Awareness through Contextualized Technique in Bihar.

Dr. Vijay Laxmi Singh

Guest Faculty, IIT Patna
Fellow - IIM Ahmedabad,
M.Phil – IIPS Mumbai
Associate Professor



Dr Vijay Lakshmi is a Fellow (Ph.D.) of Indian Institute of Management Ahmedabad (a Triple Crown accredited institute - EQUIS, AMBA, AACSB - and the top management college of India). Her research paper from her thesis on Job Crafting won the best paper award at the Academy of Management's HR Division Conference. The OB Division of AoM also acknowledged her services for outstanding scholarly peer reviewing. Dr Singh has also qualified the Government of India-University Grants Commission's National Eligibility Test for Lectureship and Research Fellowship. Her academic work has been published in ranked peer-reviewed journal publications and she has presented her research at prestigious international and national conferences. She has also delivered various workshops, leadership (including women leadership) and managerial development training programs for professionals, including PSUs and corporates.

TEACHING AREAS

Human Resource Management, Talent Management, Organizational Design & Dynamics, Organizational Behaviour, Strategic Staffing, Performance Management, HR Analytics, Leading & Managing Change.



Dr. Deepak Sangroya
Guest Faculty, IIT Patna

Dr. Deepak Sangroya is an Associate Professor of Marketing at Jindal Global Business School, O.P. Jindal Global (Institute of Eminence Deemed To Be University). He has a rich blend of work experience from both Academics as well as Industry. Prior to joining JGBS, he taught at reputed institutions like Bennett University and Symbiosis Centre for Management and HRD, Pune.

Deepak earned his Ph.D. from Department of Management Studies, Indian Institute of Technology Roorkee (IIT Roorkee) and has completed Master of Business Administration from National Institute of Technology, Kurukshetra. Prior to academic assignment, he has served in the industry for five years in India and South Korea. His research interests include B2B Marketing, Green Marketing, Corporate Environmental Initiative and B2B Branding. He has contributed many research articles in reputed journals by leading publishers that include Elsevier, Springer and Sage.



Shagun Maheshwari

Guest Faculty, IIT Patna

Chartered Accountant from ICAI in May 2010
Company Secretary from ICSI in June 2010. AIR 8th

Professional experience spanning audits of listed entities in India and US, preparing pricing models for proposed business relationships, reviewing audits for quality enrichment, part of the global team engaged in internal audit quality inspections, advisory solutions to ONGC, Goldman Sachs, Walmart among others, strategist for New Wins and Pursuits in US-Americas.

Manager in Grant Thornton from August 2015 to April 2017.

Assistant Manager in KPMG in KPMG from Aug 2012 to Apr 2014

Associate in PwC from Aug 2011 to Aug 2012

INDUSTRY EXPERTS

ELIGIBILITY

- ❑ An aspiring student should have an undergraduate degree in any discipline.
- ❑ The candidate must hold a bachelor's degree, with at least 50% marks or equivalent CGPA (in case of the candidate belonging to scheduled caste (SC)/ Scheduled Tribe (ST)/ Persons with Disability (PwD) category, this is relaxed to 45%).
- ❑ Relaxation: Marks will be relaxed by 2.5% or 0.5 CGPA or CPI against each year of experience.

FEE STRUCTURE

FEE STRUCTURE		
Fees For Gen Candidate:	Fees For SC/ST/OBC/ Min/EWS Candidate	Fees For International Candidates
₹59,000 Per Semester	₹55,000 Per Semester	\$1,810 Per Semester
Including Fees		
Registration Fee:	₹5,000 (Included In Semester Fees)	\$100 (Included In Semester Fees)
Additional Fees		
Exam & Other Activities Fees: (To be paid with Semester Fees)	₹7,300 (Per Semester)	- - -
Alumni Fees:	₹6,000 (One Time)	\$ 150 (One Time)

DURATION

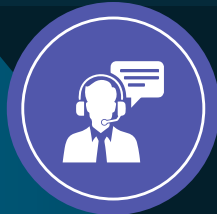
- Minimum 2 years (divided into 4 semesters), maximum 4 years
- Students will be required to put in 15-20 hours of study time per week



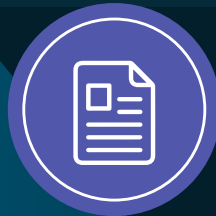
Admission Process



Application to Executive degrees at IIT Patna can be initiated through our website www.iitp-cep.in



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

**FOR ADMISSION:
REGISTER, SCAN & PAY**
Fee Rs.5000/- (Non-refundable)

<https://iitp-cep.in>
(Admission Portal)

<https://cetpgex.iitp.ac.in>
(Academic Portal)



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WhatsApp Calling No for International Students



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Benefits of IIT Patna | 1000*+ Hiring Partners



IIT Patna - Led Training

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Exclusive access to 200+ jobs per month



Placement Services

Get access to a wide range of opportunities



Career Services

Prepares you for successful career transition



Executive Master of Business Administration (MBA)



Live Online Preparatory Classes shall start w.e.f 30 March 2024, followed by Assignments & Assessments till 15th June 2024



June 2024 Assessment & Doubt Clearing QA Sessions.



w.e.f July 2024 onwards Regular Classes of 1st Semester.



1st Term Exam in Dec 2024



Regular Classes of 2nd Term Jan 2025



2nd Term Exam May 2025



3rd Semester Classes - Dissertation work starting July 2025 onwards.



Presentation on Thesis or Dissertation.



Final Term Research Paper Publication with Programme Coordinator.



Final Assessment.



Award of Degree Certificate during Convocation (2026).

Major Organizations where Participants work



Organizations where Participants are employed at the time of joining the programme

* Conditions Apply

Seats are filling up fast for this exciting Master's Degree program and early applications are encouraged!

Tentative Preparatory Class Schedule July 2024

Prep-MBA Course Objective:

Pre-MBA classes provide a basic introduction to the key concepts for future MBA students with limited education or experience in Management. MBA candidates go through basic Business concepts and Practices, which help them gain essential skills for their future studies and career.

30.03.2024(05:45-07:00PM)

Management concepts & Managerial Functions, Context and Concept of People Management in a Systems Perspective

06.04.2024(05:45-07:00PM)

Social Responsibilities of Business, Managerial Skills
13.04.2024 (05:45-07:00PM)

Levels in Management, Short Range and Long Range Planning

20.04.2024(05:45-07:00PM)

Authority and Responsibility Relationships, Delegation of Authority and Decentralization

27.04.2024(05:45-07:00PM)

Management of Innovation Entrepreneurial Management

04.05.2024(05:45-07:00PM)

Basics & Process of Communication, Types of Communication, Forms of Communication at Workplace

11.05.2024(05:45-07:00PM)

Technology and Communication, Cross Cultural Communication

18.05.2024(05:45-07:00PM)

Listening and Reading Skills, Interpersonal Communication

25.05.2024(05:45-07:00PM)

Basics of Written Business Communication, Ethics in Communication

01.06.2024(05:45-07:00PM)

Communication in Meetings, Presentation Skills

15.06.2024

Sample Assessment shall be treated as a reference for the semester examinations.



Degree Certificate

अभिषद की अनुशंसा पर
भारतीय प्रौद्योगिकी संस्थान पटना
के अभिशासक परिषद द्वारा

XXXX

स्नातक की उपाधि प्रबंधन व्यवसाय प्रबंधन
में छब्बीस अगस्त दो हजार चौबीस को पटना में प्रदान की गयी

The Board of Governor
of the
Indian Institute of Technology Patna
upon the recommendation of the Senate here by confess the degree of
Executive Master of Business Administration
on
XXXX

giben at Patna on this Twenty Sixth day of August, Two Thousand Twenty four

Registrar

Director

Chairman, Board of Governor

2026

Indian Institute of Technology, Patna

Bihta, Patna -801106 (Bihar)
Ministry of Education, Govt. of India



READY TO ADVANCE **YOUR CAREER?**

APPLY NOW

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(Admission Portal)

<https://cetpgex.iitp.ac.in>
(Academic Portal)

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 **+91 8418800000**

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**SPEAK TO A PROGRAM ADVISOR
HAVE QUESTIONS ABOUT THE PROGRAM OR
HOW IT FITS WITH YOUR CAREER?**

EMAIL US

info@iitp-cep.in

